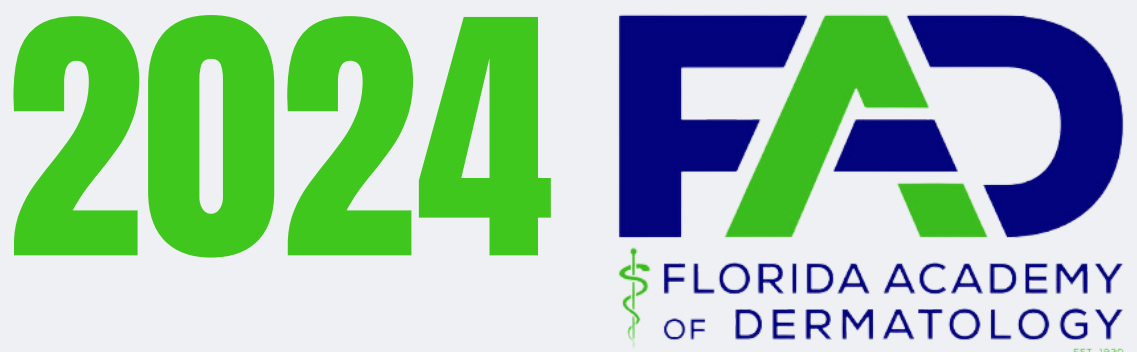


**June 28-30, 2024**



# **PROSPECTUS**

**FAD ANNUAL MEETING**

**@ THE BREAKERS**

**PALM BEACH, FLORIDA**



# EXHIBITOR INFORMATION

Register  
Here!

**2024 Annual Meeting:**

**June 28-30, 2024**

**@The Breakers**

**Palm Beach, Florida**

## AGENDA AT A GLANCE

*(Agenda and exhibit opportunity times are subject to change as we approach the meeting. Please refer to the latest agenda for current schedule)*

**THURSDAY, JUNE 27TH**

**Exhibitor Set-Up:** TBD

**FRIDAY, JUNE 28TH**

**Exhibitor Set-Up:** 8:00–11:00am

- **Exhibit Opportunities:**
  - Lunch
  - Afternoon Break
  - Welcome Reception

**SATURDAY, JUNE 29TH**

- **Exhibit Opportunities:**
  - Breakfast
  - Morning Break
  - Lunch
  - Reception
  - Presidents Dinner\*

**SUNDAY, JUNE 30TH**

- **Exhibit Opportunities:**
  - Breakfast
  - Morning Break

**Exhibitor Dismantle:** TBD

**We anticipate  
250 + attendees  
for our 2024  
meeting based on  
previous meeting  
attendance!**

## FAD Facts

*Formerly known as The Florida Society of Dermatology & Dermatologic Surgery, established in 1930.*

### 2024 FAD Leadership Team

**President:**

*Sima Jain, MD*

**Vice-President:**

*Evan Schlam, MD*

**Secretary/**

**Treasurer:**

*Andrew Miner, MD*

**Immediate Past**

**President:**

*Joely Kaufman, MD*

**Board Members at Large:**

*John DeNigris, MD*

*Mark Kaufmann, MD*

*Shawna Flanagan, MD*

*Karthik Krishnamurthy, DO*



1 S County Rd, Palm Beach, FL 33480

## HOTEL RESERVATION PROCESS

**PLEASE DO NOT CONTACT THE BREAKERS  
TO RESERVE YOUR HOTEL ROOM(S)  
AS YOU WILL BE REDIRECTED BACK TO FAD.**

**THE BLOCK ROOM RATE IS \$350 PER NIGHT PLUS TAX/HOTEL FEES.**

### INSTRUCTIONS

- When you are completing registration online [HERE](#) you will be asked to enter your onsite representative information for completing your hotel request.
- Please provide registered representative contact information in the request form.
- If you do not have the registered representative information at the time of registration, please put the **“Your company name/TBD” in the contact info.** You will need to complete this with a representative name as soon as possible after registration.

### PLEASE READ BELOW CAREFULLY

**The Request form is not a guaranteed room reservation.**

**\*Please note: Room availability is based on the current room block and prioritized by sponsorship level\***

**Rooms within our discounted meeting block are exclusive to registered attendees and onsite exhibiting representatives\***

**Hotel reservations within the discounted room block are *not* guaranteed for late registrants, *nor* does not receiving a room within the block constitute a void to the exhibitor agreement refund policy.**

**Room reservations must be confirmed with a credit card to complete the reservation process or they will be canceled by the hotel.**



## DIAMOND\*

\$50,000

- (6) Six Badges for Company Representatives
- (2) Two exhibit tables with exclusive top placement in the exhibit hall
- (6) Six Tickets to the Exclusive FAD President's Reception
- (1) One Product Theater at the FAD Annual Meeting (Based on availability)
- Sponsorship of one (1) Breakfast, Break, or Lunch
- (1) One Pre-Meeting Email Blast to all FAD members and attendees highlighting your company and/or product. You can send us your ad copy or the content for us to create.
- Pre/Post Attendee List
- FAD Website – Company Logo and/or Banner ad with clickable link to your website.
- Onsite Signage – Company logo on patron signage throughout the activity
- Meeting Conference App – Exclusive placement (dedicated icon on home page of Conference App), Splash Screen (Introductory Screen that appears while the app loads)
- Company Logo, Description, Website, Social Media, Representatives, PDFs, clickable links to video/survey/website with option for attendees to request more information.

*\*VIP Lounge Sponsorship option to add additional sponsorship valued at \$5000*

## RUBY\*

\$25,000

- (5) Five Badges for Company Representatives
- (1) One exhibit table with top-placement in exhibit hall
- (4) Four Tickets to the Exclusive FAD President's Reception
- Sponsorship of one (1) Breakfast, Break or Lunch
- Pre/Post Attendee List
- Onsite Signage – Company logo on patron signage throughout the activity
- Meeting Conference App – Exclusive placement (dedicated icon on home page of Conference App), Company Logo, Description, Website, Social Media, Representatives, PDFs, clickable links to video/survey/website with option for attendees to request more information.

*\*VIP Lounge Sponsorship option to add additional sponsorship valued at \$5000*



2023 FAD Meeting  
Skin Cancer/ "Take a Hike" participants

Register  
Here!



## GOLD

**\$15,000**

- (4) Four Badges for Company Representatives
- (1) One exhibit table with exclusive top placement in the exhibit hall
- (3) Three tickets to the FAD President's Reception
- Pre/Post Attendee List
- FAD Website – Company Logo and/or Banner ad with a clickable link to your website.
- Onsite Signage – Company logo on patron signage throughout the activity
- Meeting Conference App – Placement (dedicated icon on home page of Conference App),
- Company Logo, Description, Website, Social Media, Representatives, PDFs, clickable links to video/survey/website with option for attendees to request more information.

## SILVER

**\$10,000**

- (3) Three Badges for Company Representatives
- (1) One exhibit table with top-placement in exhibit hall
- (2) Two Tickets to FAD President's Reception
- Pre/Post Attendee List
- Onsite Signage – Company logo on patron signage throughout the activity
- Meeting Conference App – Placement (dedicated icon on home page of Conference App)
- Company Logo, Description, Website, Social Media, Representatives, PDFs, clickable links to video/survey/website with option for attendees to request more information.



Dr. Joely Kaufman, 2023 FAD president, presented Dr. Andrew Weinstein with the 2023 Distinguished Service Award.

*Register Here!*

# **Additional Support Opportunities**

## **FRIDAY NIGHT RECEPTION\***

**\$10,000**

Sponsor the Friday Night Reception — a time for informal networking in a fun atmosphere. All attendees and exhibitors are invited to attend.

\*FAD covers the cost of the food/beverage for the attendees. Sponsored organizations are not responsible for cost of food/beverage.

## **LUNCH\***

**\$10,000**

Take the opportunity to greet the attendees at lunch on Friday and/or Saturday. Your company name and logo will be displayed on all signage related to the event.

\*FAD covers the cost of the food/beverage for the attendees. Sponsored organizations are not responsible for cost of food/beverage.

## **BREAKFAST\***

**\$7,500**

Have your company name be the first thing that the attendees see each morning by sponsoring a breakfast. Your company name and logo will be displayed on all signage related to the event.

\*FAD covers the cost of the food/beverage for the attendees. Sponsored organizations are not responsible for cost of food/beverage.

## **COFFEE BREAK\***

**\$5,000**

Have your company sign greet attendees when they break during sessions.

\*FAD covers the cost of the food/beverage for the attendees. Sponsored organizations are not responsible for cost of food/beverage.

## **WATER BOTTLE SPONSOR**

**\$5,000**

Your logo will be featured, along with the FAD logo, on a high-quality water bottles. Attendees will receive the water bottle as a welcome gift to be used during and after the event. Water Bottle will be designed and produced by the FAD and include the FAD logo along with your logo.

## **KEY CARD SPONSOR**

**\$5,000**

Approximately 500 hotel room key cards will be distributed to attendees staying at the Breakers. Key card design will be designed by sponsoring organization. FAD will produce cards through supplier and coordinate with the hotel.

Continued on next page-



*Register  
Here!*



# Additional Support Opportunities

## NAME BADGE LANYARDS

\$5,000

Be a visible presence at the FAD Annual Meeting by getting your logo on the lanyard worn by every meeting attendee throughout the event. Sponsor is responsible for designing, purchasing, and shipping lanyards to the event (300 lanyards are recommended)

## INDUSTRY SCIENTIFIC POSTER PRESENTATIONS

\$200

Organizations that are also exhibiting and are interested in sharing their industry-related findings can display a poster on the provided boards at the FAD Meeting. The posters will be displayed outside of the exhibit hall, along with the resident poster presentations. Poster viewing will be available during exhibit hall hours. Please contact [alyson@theassociationcompany.com](mailto:alyson@theassociationcompany.com) for more details and to submit your poster.

*Deadline to purchase and submit a poster is May 1, 2024.*

### Additional Name Badges

- Additional Name Badges, beyond the allotment with your company's sponsorship amount, are available for an additional \$500 per badge
- A maximum of 2 additional badges are available per exhibitor. Should you need more than 2 badges you will need to move to the next highest level. MSL/Scientific Liaisons will only be permitted to register and attend, thru the attendee registration portal on behalf of their organization if their organization is a registered exhibitor. With a maximum of 2 per organization exhibiting.

MSL/PharmD/Scientific Liaisons are asked to register here.

\*Note: Registration is permissible after their company has registered to exhibit.

### Additional Tables

If your table space requires more than 1 table, we request that you sponsor at our Diamond level.

### Not included in booth:

Electric, phone line or internet access. Table assignments will be made two weeks prior to the meeting. Exhibit application must be completed and payment received before booth is confirmed.

### Unofficial Social Functions and Promotional Events:

FAD must approve any social functions, hospitality suites, and promotional events that are not a part of the official FAD 2024 Annual Meeting.

Register  
Here!

# Dermatology PAC of Florida

# VIP LOUNGE



**FRIDAY, JUNE 28 - SUNDAY, JUNE 30, 2024**

**SPONSOR THIS EXCLUSIVE DIAMOND AND RUBY OPPORTUNITY TO GAIN INVALUABLE 1:1 TIME WITH OUR ATTENDEES IN A UNIQUE LOUNGE/RELAXED SETTING THAT INCLUDES A PRIVATE SOCIAL AREA, PICS WITH DR. PIMPLE POPPER AND SPECIAL SIGNAGE NOTING YOUR VIP SPONSORSHIP!**

**STARTING AT \$5,000\***  
**ADDITIONAL SPONSORSHIP**



- Concierge Services
- Private Social Area
- Pics with Dr. Pimple Popper



**REGISTER & RESERVE YOUR SPOT!**



# EXHIBITOR CONTRACT TERMS

1. All payments MUST be received before June 3, 2024, in order to exhibit at the event.
2. If purchased, each company will have one (1) table for the FAD, Florida Academy of Dermatology meeting.
3. Exhibitors are required to have a representative at their table at all times during exhibit hours.
4. The number of sales representatives allowed to exhibit at the meeting is based on the number assigned in the patron level. Additional Name Badges, beyond the allotment with your company's sponsorship amount, are available for an additional \$500 (all levels/per badge). A maximum of 2 additional badges are available per exhibitor. Should you need more than 2 badges you will need to move to the next highest level.
5. MSL/Scientific Liaisons will only be permitted to register and attend, thru the attendee registration portal on behalf of their organization if their organization is a registered exhibitor. With a maximum of 2 MSL/Scientific Liaisons per organization exhibiting.
6. The Exhibit Hall will be open for set-up on Thursday, June 27th (Schedule forthcoming). If you are unable to set up on Thursday, June 27th, you must set up on Friday morning, June 28th beginning at 8:00 am and be ready to exhibit promptly on Friday, June 28th at 12:00 pm.
7. All sound equipment must be regulated so that it does not disturb neighboring exhibits. FAD reserves the right to determine at what point sound constitutes an interference with others and must be discontinued.
8. Due to regulations by the music industry regarding music at public meetings, conventions and, shows, exhibitors may not play music during the trade show, either live or recorded.
9. Exhibitors will not be permitted to assign, sublet or share with others any part of the space allotted to them.
10. FAD authorizes exhibitors to make retail sales of tangible personal property or services subject to sales tax. The exhibitor shall be solely responsible for any local, state or federal tax liability resulting from this contract or other tax implications from activities while exhibiting at the meeting.
11. Booths must be kept clean. The floor and display areas of the booth must be clear of debris. Exhibitors will be liable for any extra clean-up costs incurred due to displays, food machines and other means.
12. Use of electrical current is confined to lighting or the operation of such equipment that is harmless, noiseless and does not release undesirable odors.
13. Objectionable practices by exhibitors or official suppliers should be reported immediately to FAD management and not after the show is completed.
14. No children under 16 years of age will be allowed in the exhibit area at any time, unless accompanied by an adult.
15. It is agreed that FAD and the host facility shall not be liable for any damage to, or destruction of, any exhibit from any cause or for the theft or disappearance of any exhibit or any property contained in or about the exhibit booth area.
16. The exhibitor agrees to indemnify and hold harmless FAD and the host facility or their employees or their representatives against any and all liabilities for damage, injury or loss to all persons and any and all claims arising out of acts or omissions of exhibitors, their employees or their representatives.
17. FAD will only refund exhibitors who are pre-registered the cost of booth space and will not be held responsible or liable for charges or damages for any failure of performance due to acts of nature, labor disputes, and shortage of materials, governmental authority, or other circumstances beyond the reasonable control of either party.
18. Neither FAD nor The Breakers maintains insurance covering property brought onto or stored on the resort's premises by exhibitors and it is the responsibility of the exhibitor to obtain or maintain such coverage at their own expense.
19. Exhibitors will not offer educational/training/dinner/lunch/breakfast programs within the show facility simultaneous to the FAD and related programs.
20. This agreement includes a one-time list of pre-meeting and post-meeting attendees.
21. All electrical work and electrical wiring must be approved and installed in accordance with regulations established by the officials of the Fire Marshall's Office.
22. No construction will be allowed at the sides or above the booth that may obscure the view of any adjacent booths.
23. All materials used for decorating must be flameproof.
24. Construction and signs that are above 8 feet in height must be approved by FAD.
25. All applicable cities, county and state codes and ordinances must be complied with as well as those of the host facility.
26. Nothing shall be posted on, tacked, nailed or otherwise affixed to columns, walls, floors or other parts of the buildings, furniture or equipment.
27. The interpretation of all rules and regulations is the responsibility of the FAD Executive Committees or their designated representative.
28. All decisions of said group or representatives are final

***-Continued on page 11***

## **EXHIBITOR CONTRACT TERMS**

*-Continued from the previous page 10*

### **HOTEL RESERVATIONS**

Hotel reservations within the discounted room block are not guaranteed for late registrants, nor does not receiving a room within the block constitute a void of the exhibitor agreement refund policy. The Request form is not a guaranteed room reservation. Room availability is based on the current room block and prioritized by sponsorship level. Rooms within our discounted meeting block are exclusive to registered attendees and onsite exhibiting representatives.

Room reservations (once confirmed by FAD) must be confirmed with a credit card to complete the reservation process or they will be canceled by the hotel.

### **REFUND POLICY**

Cancellations for all registered exhibitors 30+ days prior to June 27, 2024, are eligible for a 50% refund. Cancellation 29 days or less before June 27, 2024, are not eligible for a refund.

**Registration must be completed online to participate**

◀.....▶ **E-SIGNATURE** ▶.....▶

**ACCEPTED AT ONLINE REGISTRATION PAGE**

*By e-signing this document, I agree and adhere to all policies and regulations. I guarantee payment in full due to the amount indicated on the exhibitor registration form before or on the date of the meeting or I understand that my company will not be able to exhibit. If for any reason, the FAD Annual Meeting must be canceled, management is not liable for any costs other than entry space fees that are already pre-paid. If the date or location must be changed for any reasons beyond management's control, it is agreed that the booth fee is non-refundable as a date or location change will be provided. Should my company decide to cancel this agreement and not exhibit at the event, a 50% refund will be issued if canceled 30+ days prior to June 27, 2024. Cancellations 29 days or less before June 27, 2024, are not eligible for a refund.*

*Must allow 6-8 weeks for refund processing.*